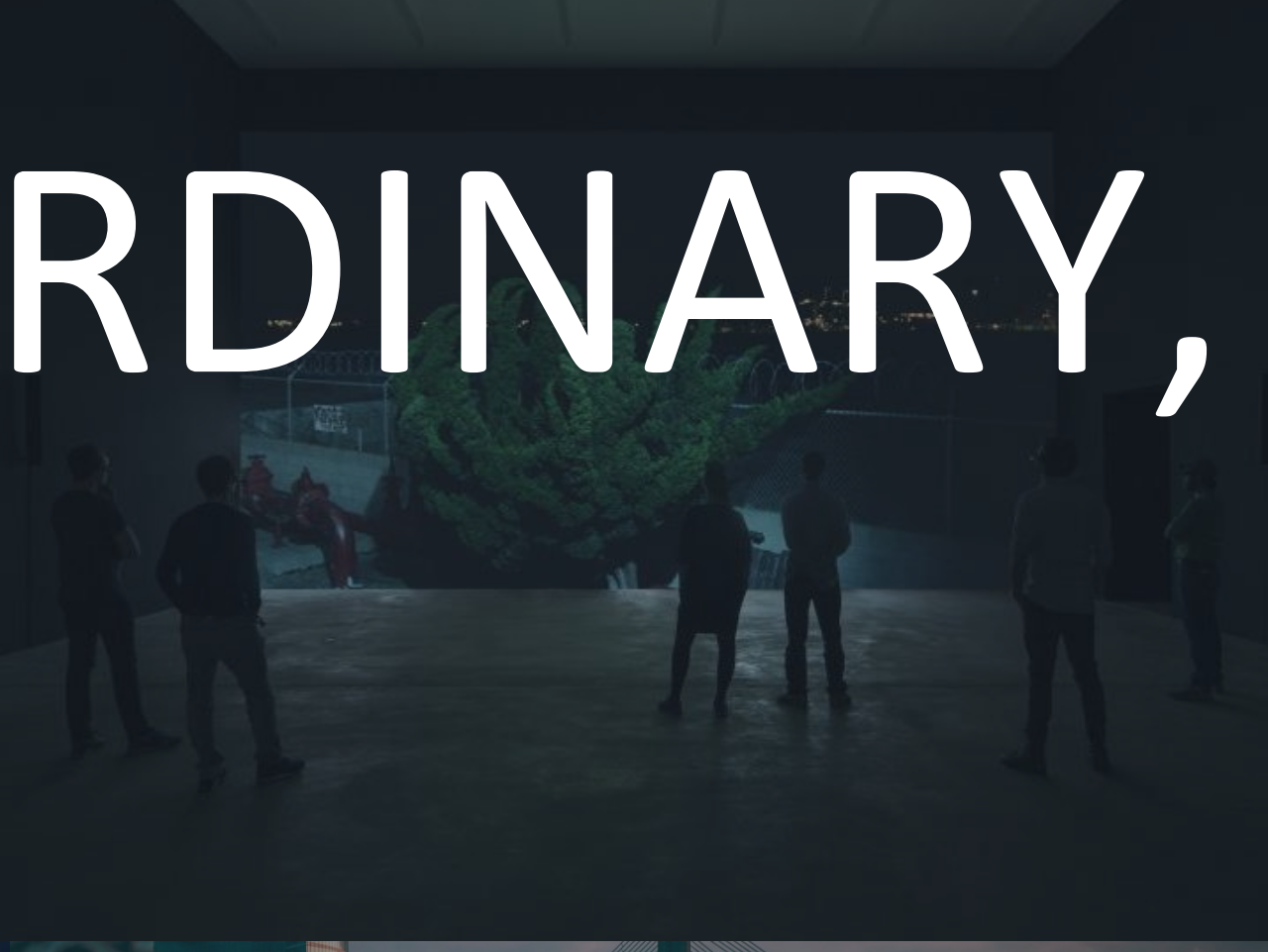
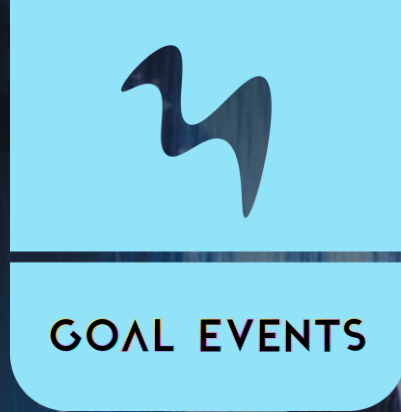


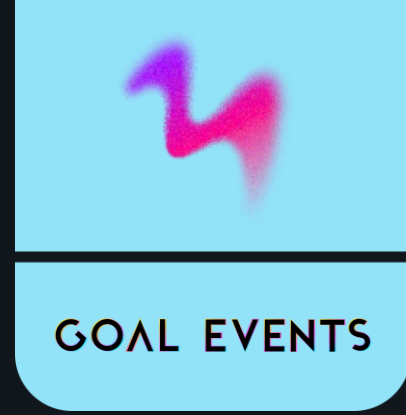
GOAL EVENTS



Elevating MICE!
Making Ordinary,
Extraordinary.

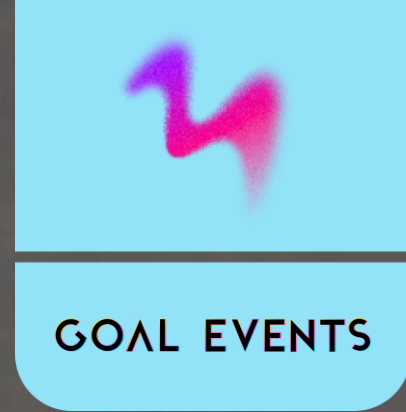


ELEVATING MICE! MAKING ORDINARY,
EXTRAORDINARY.



LOCATION & AGENCY





→

UNVEILING RIGA & TALLINN - MICE DESTINATIONS BEYOND COMPARE



WELCOME TO
BALTIC STATES

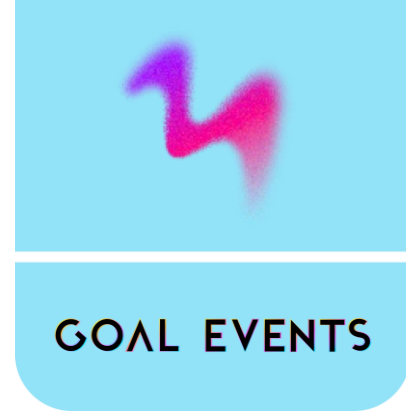


GOAL EVENTS



TALLINN & RIGA

Today, Riga and Tallinn are hidden gems in Northern Europe, offering unparalleled MICE event experiences. As the premier MICE event organizers in the region, we are excited to present our cutting-edge, engaging, and eco-conscious event concepts. Our MICE events are the perfect blend of learning, entertainment, and connection, tailored to help your business thrive while enjoying the best of these two captivating cities.



Very affordable rates

Value for money

Easy access from major European hubs

Amazing gastronomy

Airport to City Center 15-20mins

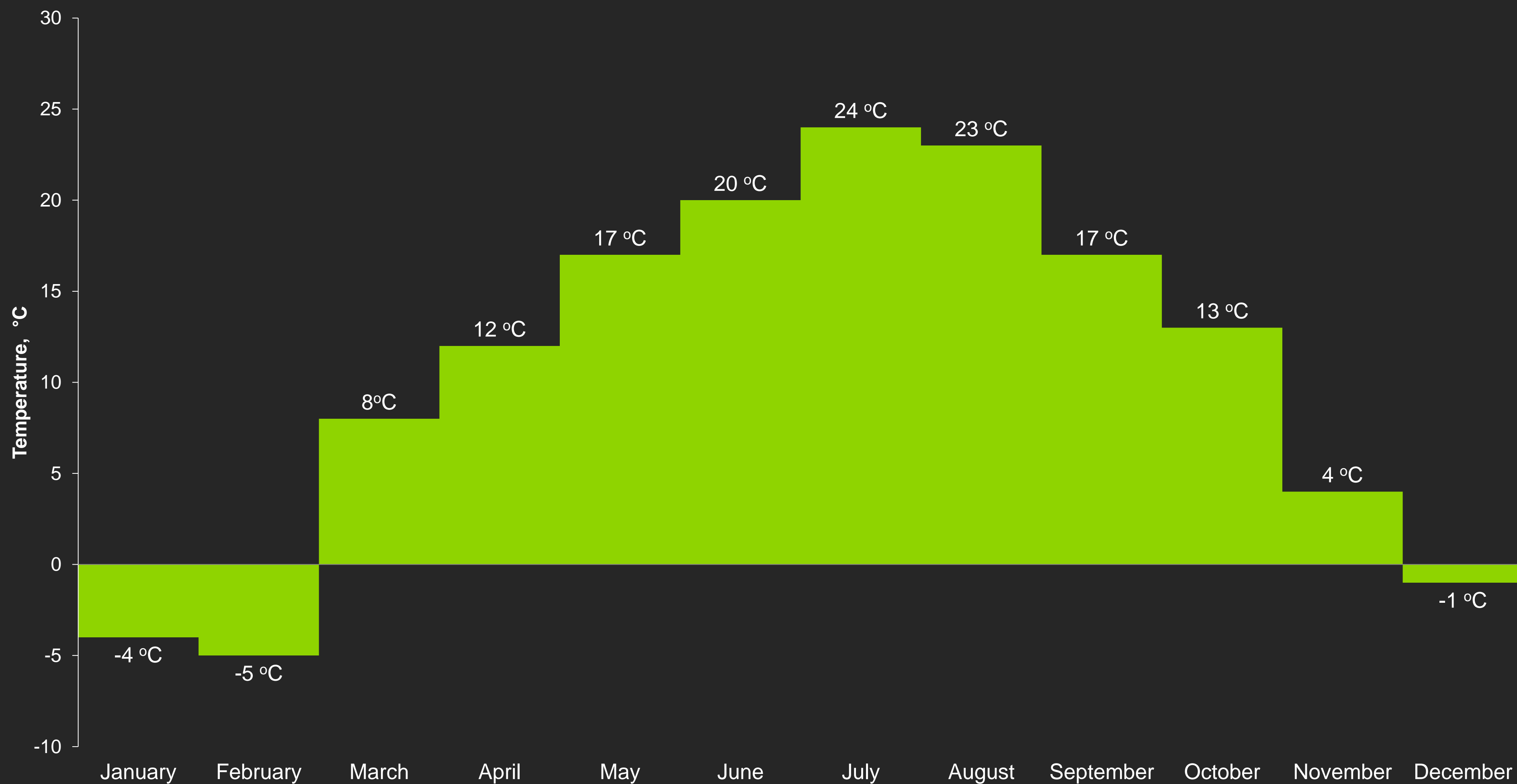
A lot in walking distance

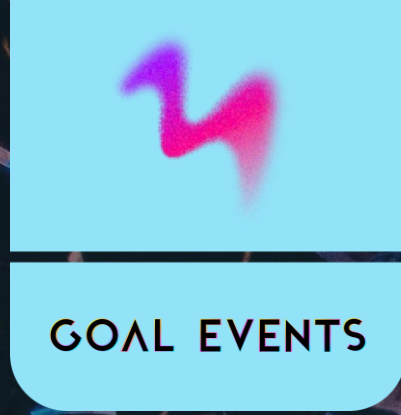
Modern cities

Safe and NEW destination



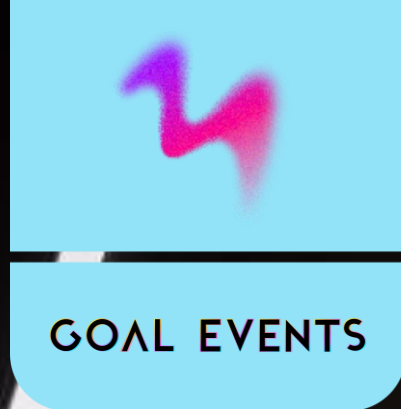
AVERAGE DAYTIME TEMPERATURE





INTRODUCING GOAL EVENTS MICE EVENT PIONEERS

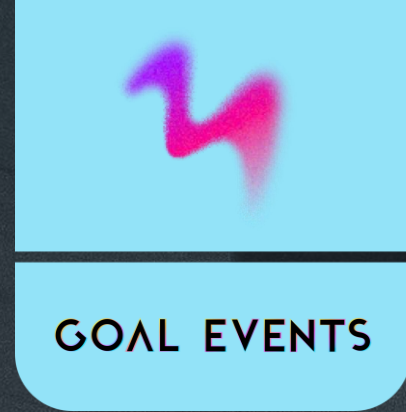
MEET
THE TEAM



SINCE
2010

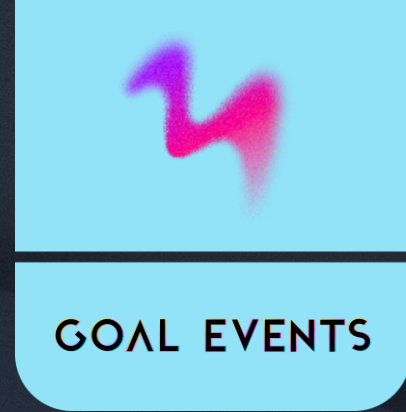
Goal Events stands at the forefront of MICE event production in the Baltics. Our commitment to personalisation, creativity, and precision has earned us a reputation for excellence. As we strive to deliver truly unforgettable and uniquely tailored events, Goal Events leads the industry with distinction.





IMMERSE YOURSELF IN OUR UNRIVALLED MICE EVENTS

THE GOAL EVENTS
EXPERIENCE



GOAL EVENTS

REALISE YOUR GOALS WITH OUR MICE EVENTS

TRANSFORM YOUR
AMBITIONS INTO REALITY



GOAL EVENTS

PROJECTS

325

Goal Events is committed to helping you achieve your objectives, from boosting team morale to launching a revolutionary product. We recognise the distinct nature of every event and collaborate closely with you to customise each experience according to your needs and aspirations.



GOAL EVENTS

Goal Events garage

WHY GOAL EVENTS?

WE FOCUS ON CREATING MEMORABLE:

- EVENTS
- CONFERENCES
- MEETINGS
- INCENTIVES

Extraordinary MICE events.
Attentive in every detail.

WITH PASSION AND EXCELLENCE SINCE 2010.



And many more



GOAL EVENTS

Goal Events garage



MAIKE
MARQUARDT
TOSHIBA
GERMANY

"It was a great collaboration,
and it was a lot of fun. I am
always impressed with your
ideas and the way you put
those together."



ROBERT
BEYER
DIE
REISEMANUFAKTUR
GERMANY

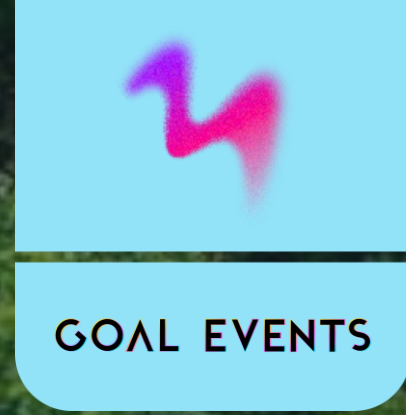
"One of my most
relaxed events in 10
years of project
management."



MICHELLE
O'CONNELL
JAGGED
HORIZONS
UK

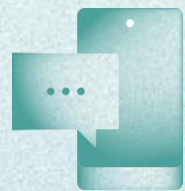
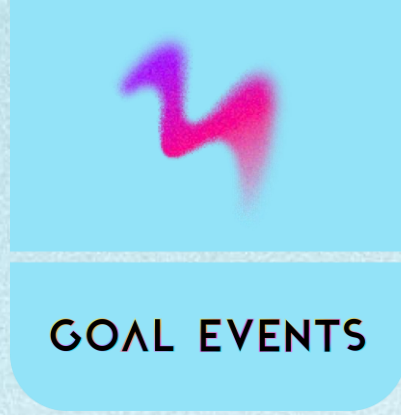
"Goal events are professional and
easy to work with and I actually
had a relaxed and fun time during
the event! - we will certainly be
using them again for our next
Latvian adventure."





EMBRACING SUSTAINABILITY IN OUR EVENTS

CRAFTING ECO-CONSCIOUSLY

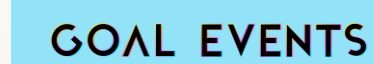


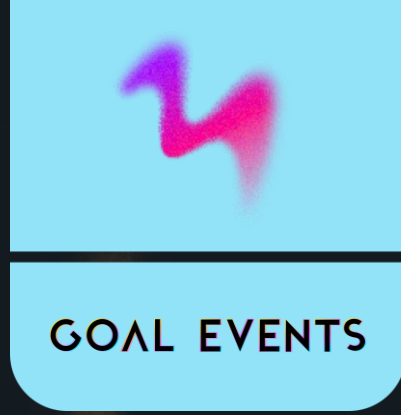
SUSTAINABILITY IN EVERY ASPECT

Our dedication to eco-friendly practices not only benefits the environment but also enhances the attendee experience. Our sustainable efforts encompass waste reduction, recycling, and the use of environmentally responsible materials, ensuring that our events are as eco-friendly as they are memorable. From Airbaltic green airplanes to digital event guidance.



NEW DESTINATIONS





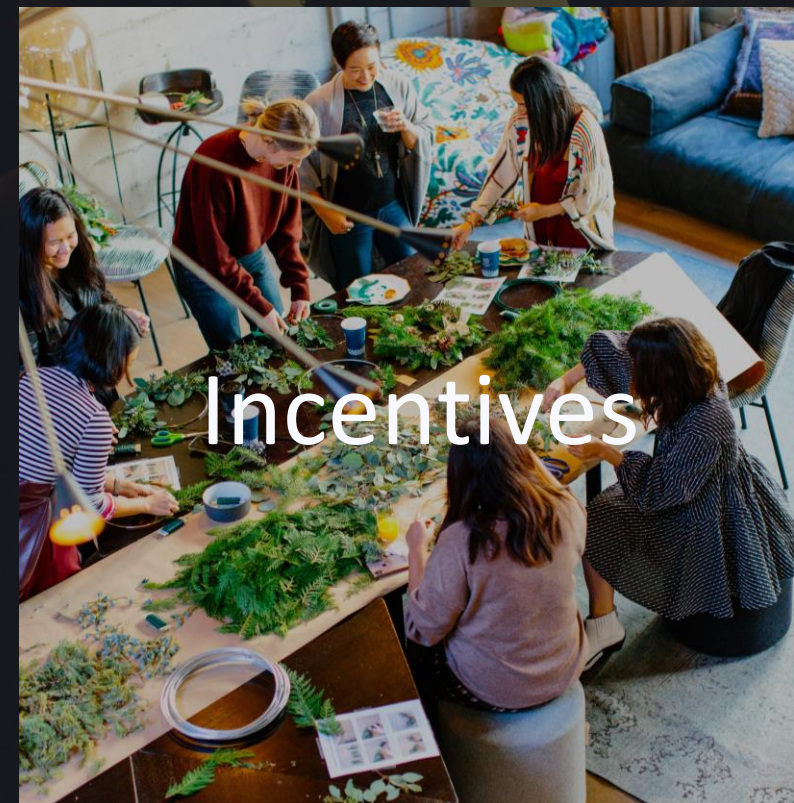
GOAL EVENTS - A NEW ERA IN THEMED MICE EVENTS

OUR 3-BLOCK
APPROACH TO MICE
EVENTS

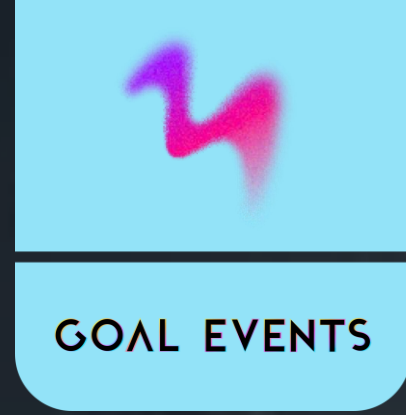
Incentives: Customised trips and experiences designed to engage and motivate your employees, customers, or partners

Conferences: Motivational seminars, workshops, and product launches to inspire and educate your audience

MICE Add-ons: A wide array of supplementary activities that enhance your event, including team-building exercises, cultural experiences, and interactive entertainment



Add-on

The background of the entire slide is a high-quality, artistic photograph taken from a high angle. It depicts a group of five people, three men and two women, gathered around a large, dark table. They are all focused on a large, illuminated screen or map that displays a complex, colorful image, possibly a landscape or a data visualization. The people are dressed in business-casual attire. The table is cluttered with various items, including papers, folders, and what appear to be small, colorful blocks or markers. The lighting is dramatic, with strong highlights and deep shadows, creating a sense of intense collaboration and creative problem-solving.

→

PROCESS - COLLABORATION, CUSTOMISATION, AND EXECUTION

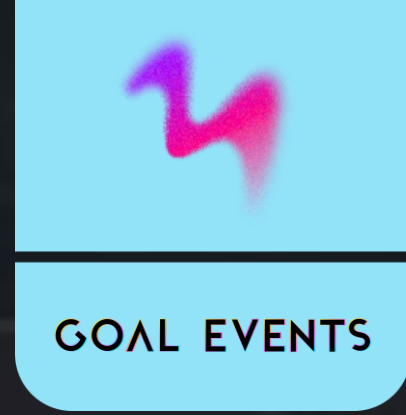
REALISING YOUR VISION
WITH GOAL EVENTS

Collaboration: We work closely with you to identify your unique needs and objectives, ensuring a personalized event that aligns with your brand and goals

Customisation: Our team meticulously designs and curates themed experiences that reflect your vision and cater to your audience's interests

Execution: With our investment in cutting-edge technology, processes, & training, we guarantee exceptional service and flawless event execution





ADVANTAGE - SETTING A NEW STANDARD IN MICE EVENTS

EXPERIENCE THE
GOAL EVENTS DIFFERENCE



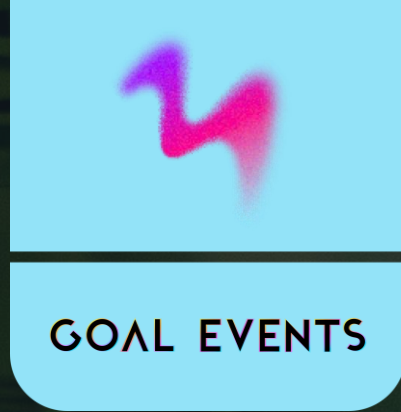
SAFE AND NEW DESTINATION FOR YOUR EVENT

Our revolutionary approach to MICE events sets us apart from the competition. By offering tailor-made, themed experiences, we provide our clients with the opportunity to create events that are truly unique to their brand and objectives. Join us as we redefine the MICE industry and create unparalleled experiences together.



More than 11 themes and concepts to choose from with most extensive list of activities for any format event.

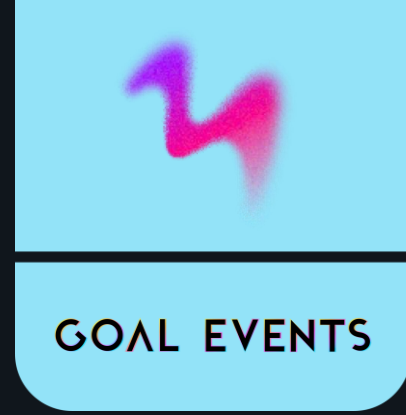
Affordable, Easy access, 5 star



Arrivals

**GOAL
EVENTS**

VENUES, HOTELS
FOOD, ENTERTAINMENT



VENUES & HOTELS



LARGEST
CONFERENCE
HOTEL IN THE
BALTICS

GOAL EVENTS



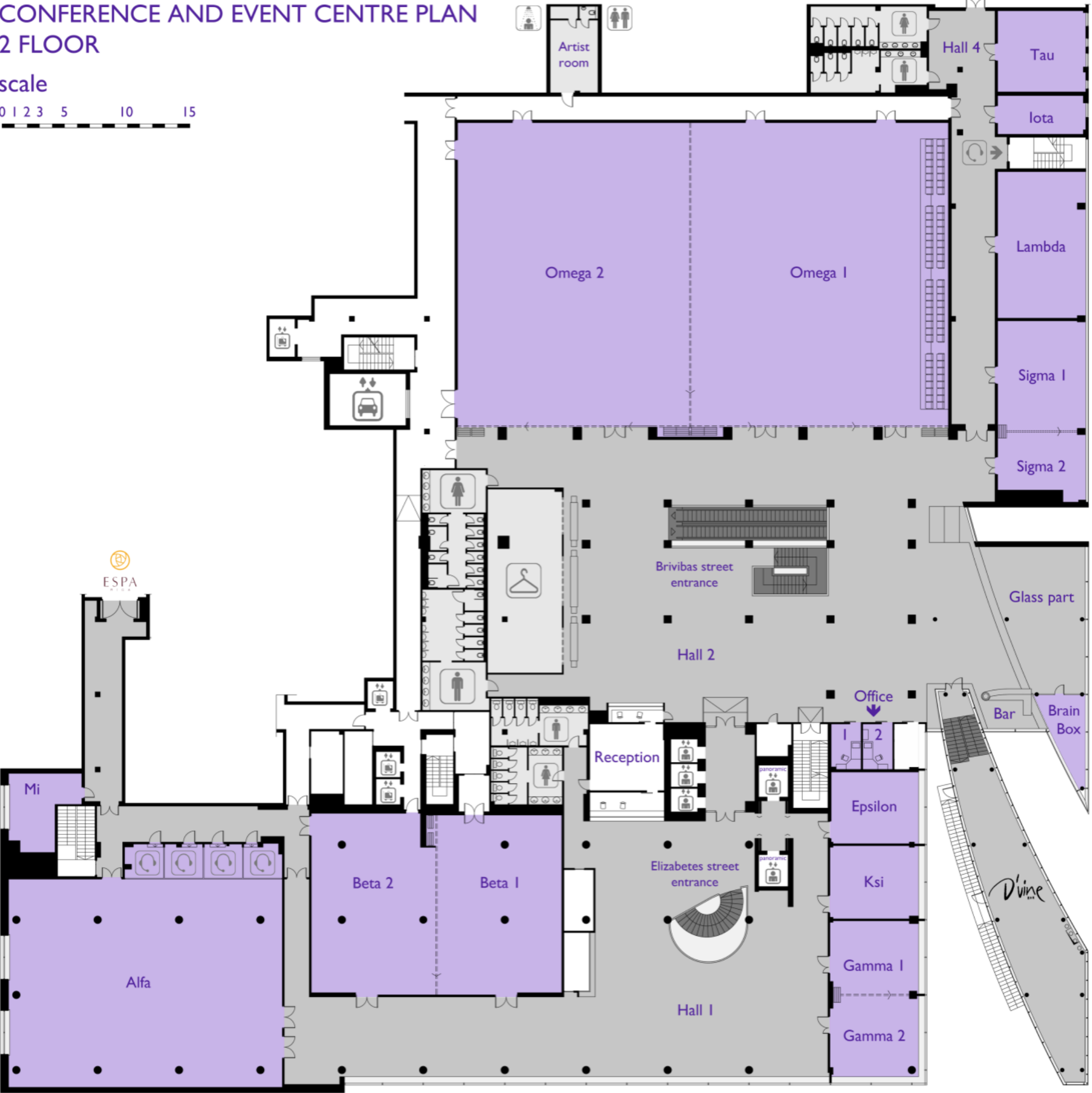
LARGEST
CONFERENCE
HOTEL IN THE
BALTICS

GOAL EVENTS



CONFERENCE AND EVENT CENTRE PLAN
2 FLOOR

scale
0 1 2 3 5 10 15

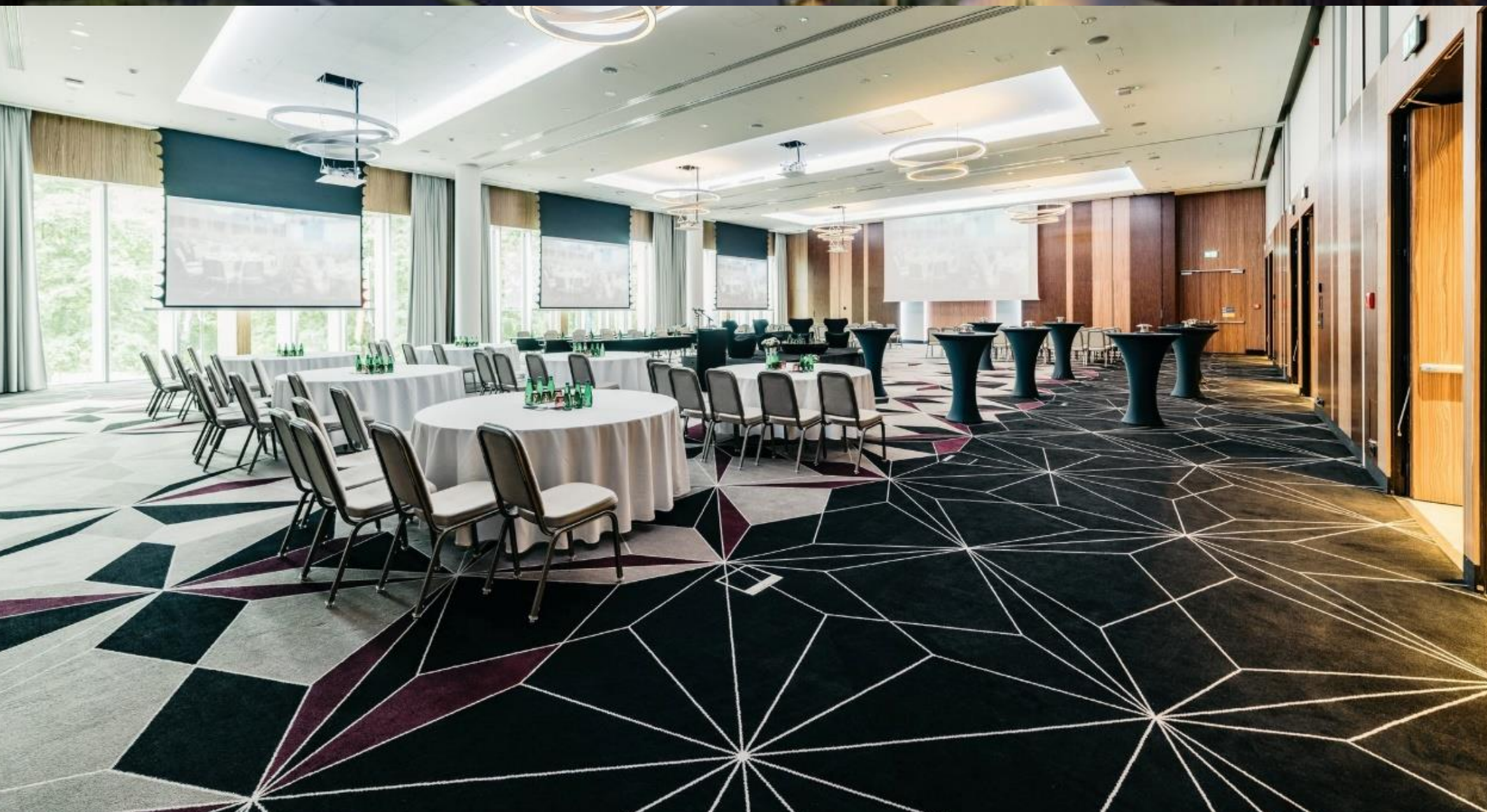


Capacities

Rooms Max.	persons	Sq. m.	Theater	Class	Boardroom	U-shape	O-shape	Banquet	Cabaret	Recepti on
NORTH WING										
EVENT (Omega + Hall 2 + Hall 1)	2337	2337								2000
EVENT (Omega + Hall 2)	1805	1805	1000					800		1500
Omega	940	940	940	700		140	180	550	385	940
Omega 1	496	496	496	300		74	104	250	186	450
Omega 2	445	445	445	300		74	104	250	186	445
Lambda	50	81	50	50	24	34	40	40	30	50
Sigma	95	95	95	58	24	36	40	40	30	60
Sigma 1	60	60	50	30	16	26	30	25	18	30
Sigma 2	34	34	20	16	8	14	16	10	8	15
Tau	46	46	42	24	12	16	24	20	12	20
Iota	21	21			12					
Hall 2	865	865						260		600
Office 1	8	8			5					
Office 2	8	8			5					
Brain Box	8	14			8					
Hall 4	130	130								50
D'Vine Lounge (floor 2A)	77	77	50	30	16	28	32	42	28	28
TOWER										
EVENT (Alfa + Beta + Hall 1)	1173	1173						400		530
Alfa	360	360	360	200		46(70)	80	230	120	350
Beta	281	281	200	120				120	78	220
Beta 1	141	141	70	50		20	28	60	36	130
Beta 2	138	138	100	60		34	40	70	42	120
Gamma	85	85	85	54	24	36	40	40	30	65
Gamma 1	40	40	36	22	12	16	24	16	12	16
Gamma 2	44	44	36	22	12	16	24	16	12	16
Ksi	41	41	36	24	12	16	24	16	12	16
Epsilon	40	40	36	24	12	16	24	16	12	16
Mi	37	37			14					
Hall 1	532	532						180		400

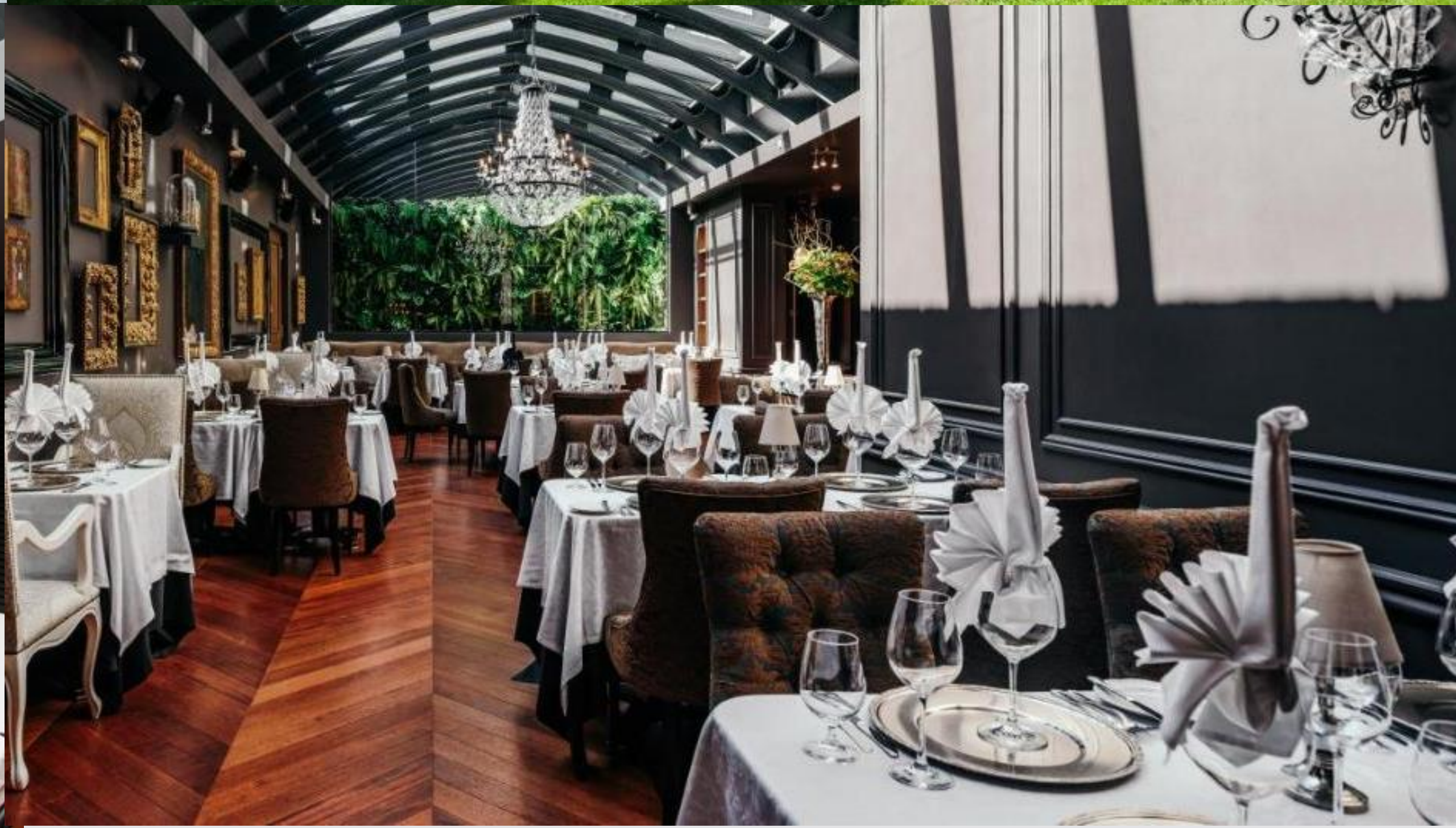
HILTON TALLINN
PARK HOTEL, 5*

GOAL EVENTS



HOTEL
TELEGRAAF, 5*

GOAL EVENTS



HEKTOR
CONTAINER
HOTEL

GOAL EVENTS



VIIRELAID
LIGHTHOUSE
ISLAND RESORT

GOAL EVENTS



OUTDOOR
OVERNIGHT
STAY

GOAL EVENTS



LARGEST
CONVENTION
CENTER IN THE
BALTICS

GOAL EVENTS

ATTA CENTRE

10 min drive from Riga center

Ground level: 15 meeting rooms (max 3335 pax theatre, 3070 pax banquet)

First level: 2000m² (11 workshop space rooms)

Rooftop restaurant & open-air terrace



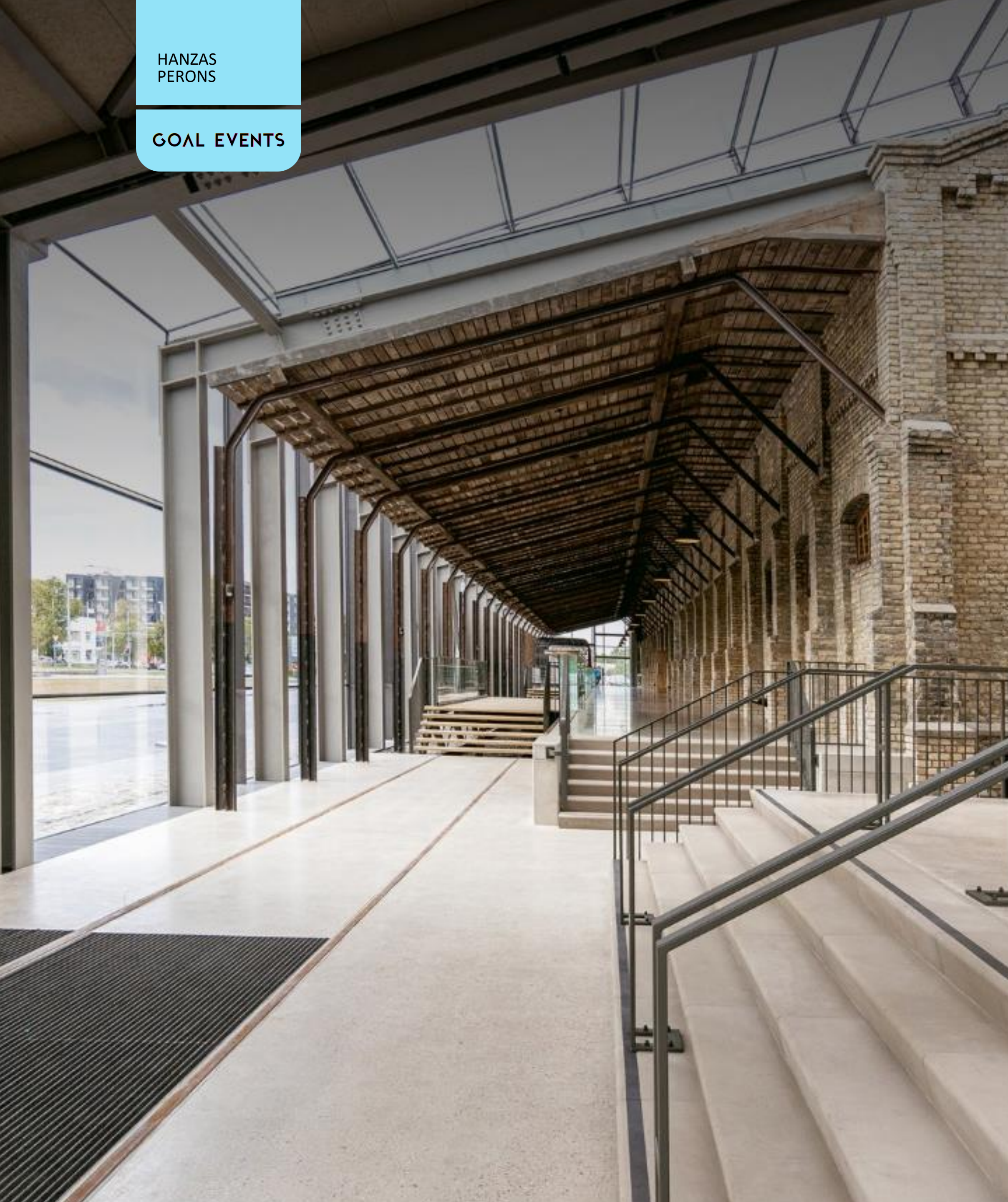
LARGEST
CONVENTION
CENTER IN THE
BALTICS

GOAL EVENTS



HANZAS
PERONS

GOAL EVENTS



CENTRAL MARKET
PAVILION

GOAL EVENTS



LATVIAN
NATIONAL
LIBRARY

GOAL EVENTS

LATVIAN NATIONAL LIBRARY

Conference center 8 rooms
(largest hall 462pax)

11th & 12th floor view to the
Old Riga (120pax)

Atrium up to 1000pax

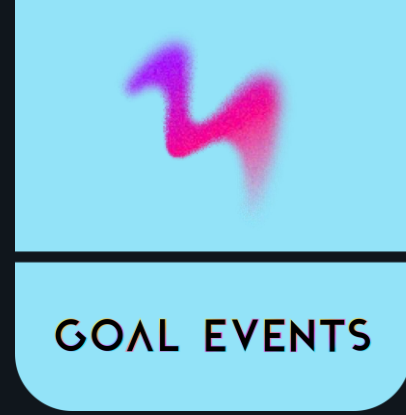


PROTO
INVENTION
FACTORY

GOAL EVENTS







TASTE & ACTIVITIES



SUSTAINABLE
DINNER
CONCEPT

GOAL EVENTS



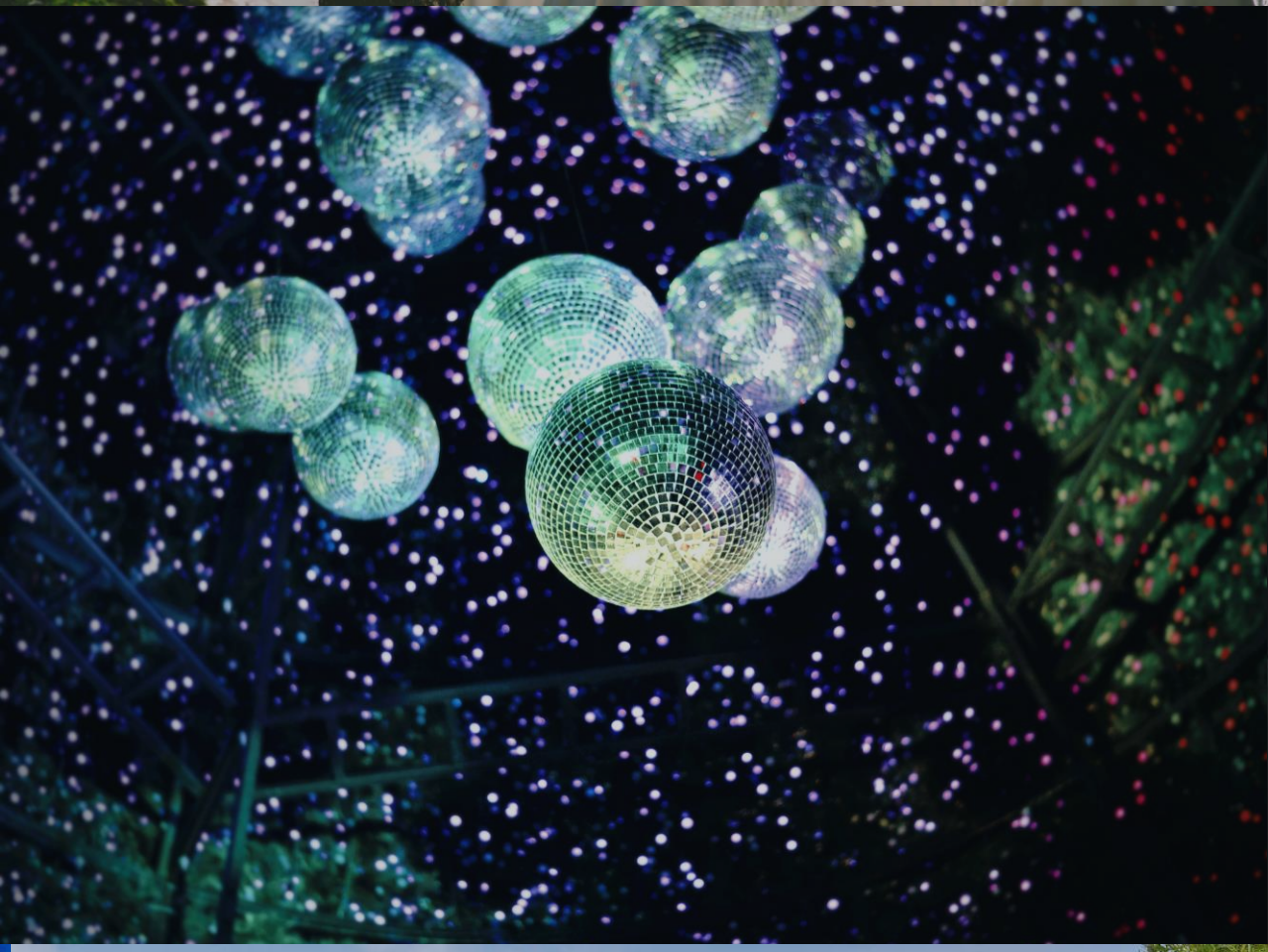
Only local production used

Less waste food and
ingredients

One of the top chefs in
Latvia, creative approach to
the details

THEMED
EVENTS

GOAL EVENTS



AUGMENTED
REALITY

GOAL EVENTS



Greeting cards &
invitation

Explanatory menu

Interactive
conference &
meeting

VR bar

Educational &
Business

Sales & Marketing

BOBSLEIGH

GOAL EVENTS



CAR FOOTBALL
& DEMOLITION
DERBY

GOAL EVENTS



ICE HOCKEY
WORKSHOP

GOAL EVENTS



HELMET w/FACE MASK

SHOULDER PADS

ELBOW PADS

MOUTH GUARD

HOCKEY GLOVES

HOCKEY PANTS

ATHLETIC SUPPORT

GARTER BELT

HOCKEY SOCKS

SHIN PADS

HOCKEY STICK

HOCKEY SKATES



AIRBALTIC TRAINING
CENTER

GOAL EVENTS



OUT IN THE
WATERS

GOAL EVENTS



FLOATING ON
RIVER GAUJA

GOAL EVENTS



VARIETY OF
TRANSFERS

GOAL EVENTS





FREAK BIKES

GOAL EVENTS

JEEP
OFF-ROAD

GOAL EVENTS



AERODIUM

GOAL EVENTS



PANCARS

GOAL EVENTS



ORGANIC
BIRCH WINE

GOAL EVENTS



NATIONAL
OPERA

GOAL EVENTS



ART NOVEAU

GOAL EVENTS



SOVIET HISTORY
IN A FUN WAY

GOAL EVENTS



ICE SCULPTURE
WORKSHOP

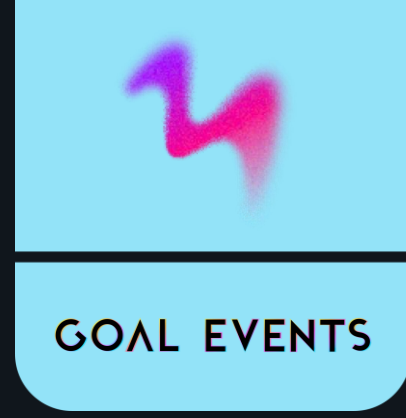
GOAL EVENTS



ONE OF OUR
INCENTIVE EVENTS

GOAL EVENTS





FLIGHTS



NORWAY									
CITY	Time	Days							AIRLINE
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
From Oslo	9:15								AirBaltic
	14:30								AirBaltic
	19:25								AirBaltic
From Bergen	19:30								AirBaltic (April - October)
From Stavanger	08:50								AirBaltic (April - October)
From Trondheim	19:30								AirBaltic (April - October)

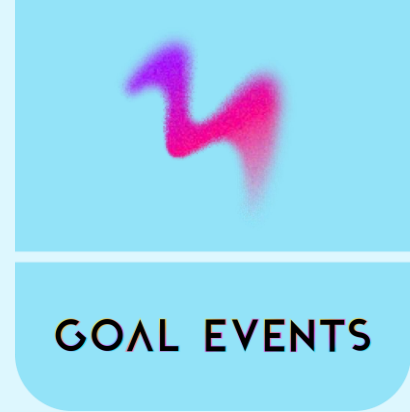
NORWAY									
CITY	Time	Days							AIRLINE
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
To Oslo	08:00								AirBaltic
	12:50								AirBaltic
	18:05								AirBaltic
To Bergen	17:45								AirBaltic (April - October)
To Stavanger	07:15								AirBaltic (April - October)
To Trondheim	17:55								AirBaltic (April - October)

SWITZERLAND									
CITY	Time	Days							AIRLINE
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
From Geneva	18:10								AirBaltic
From Zürich	9:50								AirBaltic
	18:35								AirBaltic

AUSTRIA									
CITY	Time	Days							AIRLINE
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
From Vienna	09:35								AirBaltic
	18:45								AirBaltic
From Salzburg	15:55								AirBaltic (Dec - March)

SWITZERLAND									
CITY	Time	Days							AIRLINE
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
To Geneva	15:45								AirBaltic
To Zürich	7:35								AirBaltic
	16:25								AirBaltic

AUSTRIA									
CITY	Time	Days							AIRLINE
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
To Vienna	07:20								AirBaltic
	16:35								AirBaltic
To Salzburg	13:50								AirBaltic (Dec - March)



GERMANY									
CITY	Time	Days							AIRLINE
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	
To Munich	7:40								AirBaltic
	17:40								AirBaltic
To Hamburg	7:25								AirBaltic
	18:05								AirBaltic
To Frankfurt	16:45								AirBaltic
To Frankfurt	06:25								Lufthansa
To Frankfurt	14:45								Lufthansa

Time

Days

AIRLINE

To Munich

7:40

17:40

To Hamburg

7:25

18:05

To Frankfurt

16:45

To Frankfurt

06:25

To Frankfurt

14:45



GOAL EVENTS

READY TO
WORK ;)



EMBARK ON A MEMORABLE MICE JOURNEY WITH US

We appreciate your interest in our MICE events and hope our unique, sustainable, and immersive experiences have captured your imagination. Contact us today to begin planning your next event in Riga or Tallinn. Together, we will create a lasting impression that your attendees will never forget.

www.goalevents.com / info@goalevents.com